



Winning in Asia

Avoiding the traps that stall your business



TOP 5 WAYS TO LOSE YOUR LEADS

- 1. No local business address.** 65% of customers prefer a legitimate business address!
- 2. No local landline.** 52% of customers trust businesses that list both a mobile number and a local landline!
- 3. Bad Personal Recommendations.** 93% of customers value positive recommendations!
- 4. Negative online reviews.** 7 out of 10 customers avoid businesses with negative reviews!
- 5. Poor website quality.** 7 out of 10 customers want a well-designed website to rely on!

Business growth in Asia-Pacific is rapidly increasing, with over 70% of Asia-Pacific businesses expecting high growth opportunities in 2025 (CPA). Competition is rising – so don't fall into these traps!

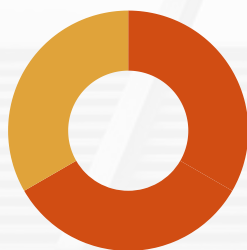
By displaying a local landline and mobile number, potential clients are **6 times more likely to contact you!**

WHAT YOU NEED? SERVCORP VIRTUAL OFFICE A PRESTIGIOUS BUSINESS ADDRESS AND LOCAL LANDLINE

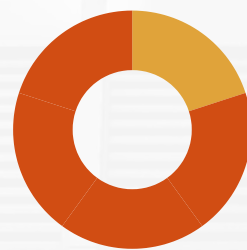


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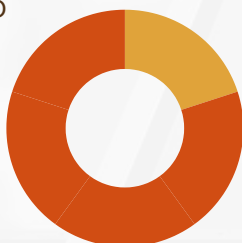
Prospective customers are **20 times more likely to contact a business** with a prestigious CBD address vs home address options.



No local presence? 2 out of 3 clients won't do business with you!



No credible CBD address? 4 out of 5 clients won't contact you!



Main point of contact is via mobile? 4 out of 5 clients will ignore you!

A local address and local landline make your business nearly 4 times more attractive to potential clients!



WHAT YOU NEED? DEDICATED RECEPTIONISTS



Any basic address can register your business – but a professional one defines it.

62% of incoming calls are **MISSED** by businesses (BIA/Kelsey).

4 out of 5 prospective customers will not choose your business if you're too slow in responding to their enquires. But if your replies are fast and within an hour, it's 7 times more conversions, according to Harvard Business Review!

4 out of 5 do not want voicemail or the call to ring out when they're trying to contact your business for the first time. They want to speak to a real person.

3 out of 7 will not leave a voicemail if they can't get through. Most won't even call again!



THE BENEFITS OF HAVING A VIRTUAL OFFICE WHEN YOU HAVE A REGISTERED BUSINESS

| Benefits of Virtual Office | |
|-----------------------------------|--|
| Cost Effective | <ul style="list-style-type: none">• First Month Free No Obligation• Only 1.00 Singapore dollars set up fee (before taxes) |
| Improve Brand image | <ul style="list-style-type: none">• Your address becomes one of Servcorp's prestigious locations• Dedicated receptionist to answer your phone - Never Miss A Vital Call! |
| Flexibility | <ul style="list-style-type: none">• A flexible month-to-month contract• Access to 150+ locations worldwide |
| Premium workspace (60 hrs/ month) | <ul style="list-style-type: none">• Office infrastructure & IT equivalent to multi-national corporations• Fully furnished, high-quality furniture and spectacular views |

*T&Cs Apply



BE READY TO UNLOCK YOUR BUSINESS POTENTIAL

50+ Locations Across Asia
150+ Locations Worldwide

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